

## KRAKÓW INTELLECTUAL PROPERTY LAW SUMMER SCHOOL



**IPSUMMER.LAW.UJ.EDU.PL** 

## ONLINE

**SEPTEMBER 14-18, 2020** 

**IP Quality** 

- Patent quality
- Value of formal and informal IP protection (patents, trade secrets, designs, trade marks, copyright, unfair competition)
- IP Management
- Getting Published in IP Law
- How to Present and Convince

